



The Role of Economic Crisis on Private Universities Students in the Kurdistan Region/Iraq

Diyar A. Mustafa

Business Administration Department/ Cihan University

Farman T. Aziz

College of Administration and Economic/ Lebanese French University

Ari A. Hameed

Ministry of higher education and scientific research/ KRG

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ABSTRACT

The current crisis has triggered significant debate concerning economic theory and policy in general. But largely absent from this debate is an informed discussion of the methods used by economists in analyzing the economy and formulating their proposals. But method matters. So here the argue that current academic research practices need to be transformed before real insight can be achieved, that is be more specific when effect to educational institutions in private sector.

This research focus on the current economic crisis on the private universities students to completing their study, the case study in Lebance French university, which is one the big universities in Erbil, including 5 collages and various departments. So a problem emergence when some of students intighed to leave or delay the course because they could not provide the students effect the permium amount for completing study specially the first and second level. That is be real case among the students.

Current study employs seven in-depth personal interviews with non-profit public relations practitioners to understand how they define organizational crises, how they plan for such crises and how they react to theoretical response



strategies for dealing with these specific crises which is economic crisis that caused to other issues like culture, political and relations.

Chapter (1) Introduction

1.1 Research problem:

Due to the current economic crisis that affected all sectors, including private higher education in the region, it can be observed that there is a slowing down and reduction in the students' interests to complete their study. To support this, it can be witnessed that students do not attend lectures on time, since they are seeking to find any other job opportunities outside the university in order to afford the fees and installments. Most importantly, the majority of students either public employees or their family financial source is based on the salaries from government. In light of this situation, we feel there is a problem need to be studied.

The research problems start which the following questions as below:

1. Do the LFU student's feel of completing their study at LFU due to the economic crisis?
2. How the current economic crisis affected students to complete their study at LFU?
3. What do students at LFU expect from the university administration to as the economic crisis still on ground?

1.2 Significance of the research:

1. It is going to assist LFU to have clear image of their academic and financial statuses in the future, and to over any significant challenges might face due to current economic crisis in the Kurdistan Regional.
2. The study will assist LFU to understand how the students feel about their future at LFU in terms in response to the economic crisis in the region.
3. The study also works a tool how LFU can keep its current students and how to grasp juniors in the future, by offering reasonable financial dues and plans.

1.3 Research objectives:

1. To find out how the current economic crisis impacted on the students of LFU to complete their study.
2. To demonstrate how negatively the economic crisis might affect the students at LFU.



3. To show to the LFU administration how the situation will be in the case the crisis last long and how negatively might affect the university outcome and turnover.

1.4 Research hypothesis:

1. The current economic crisis in the region affects students to complete their study at LFU.
2. The current economic crisis in the region does not affect students to complete their study at LFU.

Chapter (2): Theoretical Framework

2.1 Definition

Communication after a crisis is essential to restoring an organization's positive reputation and perhaps, ultimately, its continued success. The crisis response strategy any organization employs can make the difference between recovery and failure as conceived in the minds of its various publics. Therefore, appropriately addressing a crisis and the publics affected is a skill that would benefit public relations practitioners in managing an organization's reputation. The current study employs seven in-depth personal interviews with non-profit public relations practitioners to understand how they define organizational crises (Sisc,2:2008)

Any unplanned event that may cause death or significant injury to employees, customers, the public, or animals; or one that can close your business, disrupt operations, cause physical or environmental damage, or threaten the firm's financial standing or public image.(Hearit, 2006:30)

On the other hand (Patton, 2002:79) mission the thing that makes this situation into an authentic crisis is the unimaginable destruction that would inevitably result from another great war.

A triggering event, which is so significant that it challenges the existing structure, routine operations or survival of the organization (Lindlof , 2002:66)

2.2 Nature of Crisis:

The central problem of our present capitalist economic system is the recurrent business cycle which is now operating at the global level. (verniss ,2006:40) ,It manifests itself in a number of ways, including: (Lee J, others, 2007)

- ✓ The problem of overproduction / under consumption, be more consumers
- ✓ Increasing unemployment and underemployment
- ✓ Decline in real wages and rise in super-profits



- ✓ The sub-prime mortgage and credit card debt
- ✓ Speculative corporate financial activities
- ✓ Increased polarization of wealth and income

But (Patton, 2002:80) says the metrics for crisis management are pretty straight forward , 95% of all crises are the result of daily operations and present low-level threats to reputation.5% of crises are non-operational in nature, highly emotional, victim producing, and represent significant threats to reputation, operations, and value.

2.3 Relation between Problems – Crises

Kang says that All Crisis is problem but not all problem are crisis , vast majority of issues and problems (operationally and otherwise) faced on a day-to-day basis are not truly crises, but rather problems and issues the organization must learn to anticipate, face, remediate, and resolve. Recognizing the nature of a true crisis means you must define carefully those situations that could become crises before including them as part of your organization’s crisis readiness process and, ultimately, crisis communication strategy: (Kang, 2004:40)

- A- A long-term issue, which occasionally flares up and embarrasses us.
- B- Routine or predictably irritating high-profile problem.
- C- disruption in an otherwise “normal” environment

2.4 Dimensions of Economic crisis

The economic crisis like other terms in Management have Dimension should cover to be easy managed as below: (Anceaux, 2012:12)

- 1- Control n Perceived loss of control | Before and during crisis | On consequences but also on causes n Resources overtaking (Rogalski, 2004) | Procedures’ level n Distinctions between emergency, crisis, catastrophe & disaster (Borodzicz & van Haperen, 2002)... | Operator’s level n Processing requirements exceed the individual operator capacity | Operators’ organization level n Unpredicted Situations ð non adapted organizations
- 2- Complexity n Chaotic dynamic n Multiple parameters n Different temporal dynamics n Changing high level’s goals
- 3- Collective Dimensions n Different levels | Individual and team (command and control team) | Collective (CC + fields teams) | Organizational | Socio-cultural n Intra/inter organization | Distributed knowledge and competences | Structure of organizational hierarchy and operational hierarchy relationships n More or less rigid | Communications flows “doctrines” n Dissociation between 3C & information about actions



- 4- Experience Professional vs Novices or Mix | Different knowledge, competences, | Asymmetry, communication fragmentation, misunderstanding....
- 5-

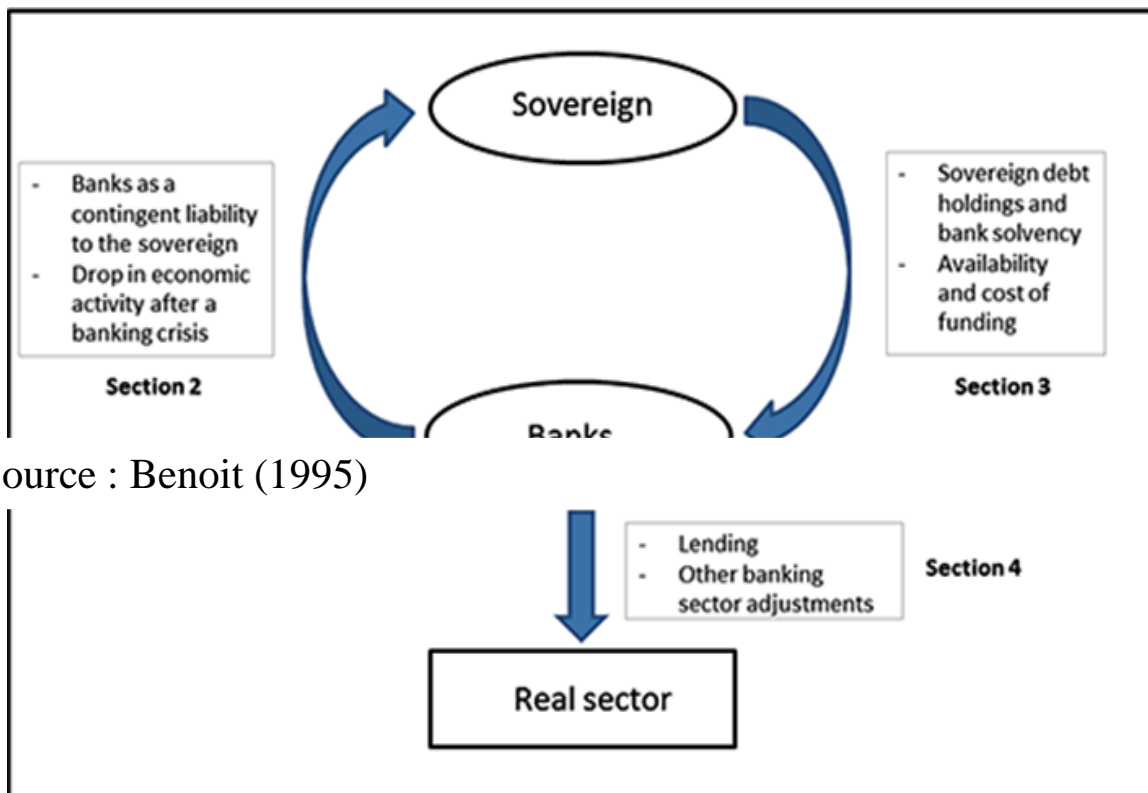
2.5 Causes of Economic crises

According to (ASTIN 2009:9) and (Benoit,1995: 31) there are a reasons to emergence the Economic crisis as below

- 1- Fragility of financial systems
 - a. Intermediation, asset-liability mismatch
 - b. Strategic complementarity
- 2- Amplifying factors
 - a. Imperfect knowledge and herd behavior
 - b. Credit and high leverage
- 3- Collapse of asset prices
 - a. Liquidity problems
 - b. Possible contagion
- 4- Regulatory failures
- 5- The ware and fights
- 6- Natural disasters sometimes continues.

The crisis be more dangerous once it cover the banks in state because the relation between financial and economic crisis as (Benoit, 1995) says the financial sector crisis is effective to big economic crisis as the figure below shows it:

Figure 1
Financial Sector Crisis



Source : Benoit (1995)

Chapter (3) Research Methodology and data collection

In this study the researchers are going to use both primary and secondary data. Primary data can be explained, therefore, as information collected from sources such as personal interviews, questionnaires or surveys with a specific intention and on a specific subject. On the other hand, Secondary data is information that is already available somewhere, whether it be in journals, on the internet.

The study will benefit from the university registry records which illustrate a comparison between previous years of enrolling students.

Questionnaire

The research includes conducting questionnaires to gather the primary data. The sample of the study is going to be students at LFU and student samples will be (50) students.

The study will use quantitative analysis to analysis the data and information that will gathered from both primary and secondary sources. In regards with analysis the gathered data, SPSS statistics will be used to analysis the data and information.

Chapter (4) Practical

4.1 Describe study Variables:

To explain the number and present of IV variables include (X1, X2, X4, X8, X9 and X10) from the questioner the result as schedule (1):

**Schedule number (1)
IV variables and standard deviation**

V ariable	Agree		Disagree		Neutral		mean	St andard deviation
	N	p resent	N	p resent	N	p resent		
X 1	0	5.6	20	7.8	4	9.4	.33	577
X 2	9	0.3	29	0.3	4	9.4	.40	548
X 4	9	6.4	26	6.1	7	7.5	.43	646
X 8	4	7.2	27	7.5	0	3.9	.00	788
X 9	6	6.1	27	7.5	9	6.4	.10	789
X 10		7	1	1		5		3

10	3	3.6	1	5.3		3	.22	881
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Source: from researcher

The table shows the number and present of each IV variables, it refers to agree with those factors about effect of economic crisis factors on the study and earn the payments to university each year to get the B.Sc. certification. In some factors the economic crisis brought significant challenges of student to continue in there study process.

On the other hand, describe the DV variables as in figure (2).

Schedule number (2)

IV variables and standard deviation

Variable	Agree		Disagree		Neutral		mean	Standard deviation
	N	percent	N	percent	N	percent		
3 X	7	7.5	6	6.1	9	6.4	.35	0.587
5 X	8	8.9	9	0.3	5	0.3	.50	0.798
6 X	0	5.6	1	9.2	1	5.3	.17	0.983
7 X	5	0.8	9	4.2	7	3.6	.00	0.756

Source: from researcher

4.2 correlation and regression

In first the correlation between the economic crisis and private study as figure (3)

Schedule number (3)

Correlation between economic crisis and Private study

IV DV	Economic Crisis	Positive Rate
Private Study	0.431**	0.000

Source: from researcher

In the correlation explain the real relation between both two factors of research its positive, also the relation measured by (0.431**), which support the first assumption (The current economic crisis in the region affects students to complete their study at LFU), as explained by results of SPSS program.

About the regression between the economic crisis and Private study as the schedule (4)

Schedule number (4)

Regression between economic crisis and Private study

IV DV	Economic Crisis				
Private Study	B0	R ²	F		Sig
	4.82	0.1	15.993	2.91	0.000
	8	86			

Source: from researcher

The table demonstrate the impact relation of economic crisis on the private study, there is a positive regression relation of economic crisis on the contuse study in private sector, that is ensure the first research hypothesis (The current economic crisis in the region affects students to complete their study at LFU).

Chapter (4) conclusion and suggestions

4.1 Conclusion

- 1) The research results the existence positive relation between economic crises on the private study in searched university.
- 2) The research resulted to correlation relation between economic crisis on the private study in searched university, by (0.431**) which supported the hypothesis in research.
- 3) There is a positive regression relation of economic crisis on the contuse study in private sector.



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رأپرسینی توژیینهوه – الاستیبان الدراسة – Research Questionnaires

The role of Economic crisis on students of private universities in the Kurdistan Region/Iraq in completing their study: the case of Lebanese French University – Erbil

رؤلی قهیرانی نابووری لهسهر قوتابیانی زانکۆ تاییهتهکان له ههریمی کوردستان له تهواوکردنی خویندن: زانکۆی لوبنانی فهردنسی – ههولپیر وهک نموونهیهک.

The study aims to demonstrate the role of the current economic crisis on the students to complete their study at Lebanese French University – LFU.

نامانجی ئەم توژیینهوهیه بریتییه له خستههرووی رؤلی قهیرانی نابووری لهسهر قوتابیانی له تهواوکردنی خویندن له زانکۆی LFU؟

رەتەتەر – الجنس - Gender		<input type="checkbox"/>	<input type="checkbox"/>			
		Male	Female			
تەمەن – How old are you? – العمر -		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		Under 20	20-29	30-39	40-49	+50
قوناغی – Level of study – خویندن – المرحلة الدراسية		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
		First	Second	Third	Fourth	
ئیشه – الوظيفه - Occupation		<input type="checkbox"/> Only studying		<input type="checkbox"/> Studying and working		
Partial statuses	اري خيّراني	حالة الاجتماعية	<input type="checkbox"/> Single	<input type="checkbox"/> Married		
Do you depend on governmental salary to pay you study fees? نایه نشت به موزوئتي حكومت دهبەستني له ئیداني کرێي خویندن. هل تعتمد على رواتب الحكومي في دفع الاقساط الدراسية؟		<input type="checkbox"/> Yes,	No,	<input type="checkbox"/>		

o	Questions - الاسئلة – ترسیارەکان	Agree	Disagree	Neutral
		ازیم	آزي نيمه	ي لايتن
		موافق	غير موافق	حايد

	<p>Did the economic crisis affect your desire in completing your study at LFU? نايا قهيرانى نابوورى كارىطقري كر دووثة سقرت لة تقواو كر دنى خویندن لة زانكوى ؟LFU</p> <p>هل اثرت الازمة الاقتصادية على رغبتك في اكمال الدراسة في LFU؟</p>			
	<p>Is there an economic problem affected your academic level at LFU? نايا هبض كيشقياكي نابوورى هبة كة كارىطقري كر دببت سقر ناستى ئكادىمي لة لاي تولة زانكوى LFU؟</p> <p>هل هناك مشاكل اقتصادية اثرت على المستوى العلمي لديك في LFU؟</p>			
	<p>In the case of continuing the economic crisis, will you be able to continue your study at LFU? لئكاتي بقردقوامبووني قهيرانى نابوورى، نايا دقنواني لة ثرؤسةي خویندن بقردقوام بي لة زانكوى LFU؟</p> <p>في حال استمرار الازمة الاقتصادية، هل تستطيع ان تستمر في الدراسة في LFU؟</p>			
	<p>Do you think there is a timeframe for solving the economic crisis? نايا كاتيكى ديارىكراو هبة بؤ ضارة سقر كر دنى قهيرانى نابوورى؟ برأيك هل هناك سقف زمنى لحل الازمة الاقتصادية؟</p>			
	<p>Did LFU assist you within the economic crisis in paying the fee installments? نايا لئطئل بوونى قهيرانى نابوورى، زانكوى LFU هاوكارى كر دوون له ببدانى قيسىتى خویندن؟</p> <p>هل ساعدت جامعة LFU على تغطى الازمة الاقتصادية في دفع الاقساط الدراسية؟</p>			
	<p>Does political and economic stability affect efficiency and quality of studying at LFU? نايا سقماطيرى س ياسى و راميارى كارىگهرى دهكاته سهر توانست و كواليتى خویندن له زانكوى LFU؟</p> <p>هل تؤثر الاستقرار السياسى و الاقتصادى على كفاءة و جودة الدراسة في جامعة LFU؟</p>			
	<p>Will you think to leave your study at LFU if you find a job opportunity? له كاتى دوزينه وهى LFU نايا بىر لة جبهيشنتى خویندن دهكه يته وه له زانكوى دهرقه تيكى كار كر دن؟</p> <p>هل تقوم بترك الدراسة في LFU او وجدت عمل؟</p>			
	<p>Will you make loans to afford the fee installments in order to complete your study at LFU? نايا ققرز دككقي بؤ داببىكر دنى قيسىتى خوي نندن له ببناو تهواو كر دنى خویندن له زانكوى ؟LFU</p> <p>هل ترغب في دين القسط لغرض اكمال الدراسة في LFU؟</p>			
	<p>Do you think students at LFU concentrate on their study due to the economic crisis? ئيتواية قوتاببىانى زانكوى LFU تيشك دهكه خه نه سهر خویندن به هوى بوونى قهيرانى</p>			



	<p>نابووری؟ هل تعتقد أن الطلاب في LFU لديهم رغبة في التركيز على الدراسة بسبب الأزمة الاقتصادية؟</p>			
0	<p>In case of continuing the current economic crisis, Do you think it will negatively affect new coming students to complete their study at LFU? لے نه گهري بهرده وامبوونی فهیرانی نابووری پیتوایه به شیوهیه کی نه رینی کاریگهري بکاته سهر فوتابیبیانی تازه بو خونیدن نه زانکوی LFU؟ في حال استمرار الازمة الاقتصادية الحالية هل تعتقد أنها تؤثر سلبيا على الطلاب القادمين الجدد للاكمال دراستهم في LFU ؟</p>			

سوئاس بو هاوکارینان – شکرا لتعاونکم - Thanks for your cooperation

دور الأزمة الاقتصادية على طلبة الجامعات الخاصة في إقليم كردستان / العراق

بوختەى تووژينهوه

نهم تووژينهوه روڤاكي دهخاته سهر گهنگه شهكاني تاييه ت به نيگه رانييه كاني تيوري نابووري و سياسته ت كاني كاركردن به گشتي، به تاييه ت نه بووني گهنگه شهيه كي فهريمي كه له لايهن نابوورينا سانه وه به كارديت له شيكردنه وهى دؤخى نابووري و دارشتنى كارنامه كانيان. كه واته پيوسته نهم گهنگه شانه بكرينه راستى و كاتيك كاريگه رى دهكده سهر دامه زراوه پهروه دهيه كاني له رتى تاييه ت.

نهم تووژينهوه تيشك دهخاته سهر قهيرانى نيستاي نابووري له سهر زانكو تاييه ت كاني له روانگه ي دريه دان و ته واوكردى خوئندن، كه تاييه ت به زانكو لوبنانى فه رهنسى، كه يه كي كه له زانكو دياره كاني شارى هه وئير، كه 5 كوئيز و به شى زانكو نابووراي له خو گرتوه. له و كاته وه كيشه كه سهرى هه ئدا كاتيك به شيك له قوتابيان له بهر كاريگه رى قهيرانى نابووري ناچار بوون زانكو جى بهيلن يان له خوئندن دوا بكه ون، تاييه ت ههردوو قوناعى يه كه م و دووه م.

ههروه ها تووژينه وه كه جهوت چاوپي كه وتنى چرى له خو گرتوه بو تيگه يشتن له پينا سه كردنى قهيرانه ريخوا وه بيه كان و چونه تى پلاندانان بو روويه رو بوونه وه و كارادانه وه له رووى تيوري وهكو رو شنبيرى، سياسى و پيوه ندييه كان.

الملخص

قد أثرت الأزمة الحالية نقاشا كبيرا حول النظرية الاقتصادية والسياسة العامة بشكل عام . ولكن الغياب إلى حد كبير عن هذه المناقشة هو مناقشة مستنيرة للأساليب التي يستخدمها الاقتصاديون في تحليل الاقتصاد وصياغة مقترحاتهم . ولكن مسألة الأمر الذي يجادل هنا بأن ممارسات البحث الأكاديمي الحالية تحتاج إلى أن تتحول قبل أن تتحقق البصيرة الحقيقية، وهذا هو أكثر تحديدا عندما يكون تأثير على المؤسسات التعليمية في القطاع الخاص.

يركز هذا البحث على الأزمة الاقتصادية الحالية على طلاب الجامعات الخاصة لإكمال دراستهم، وهي دراسة حالة في جامعة اللبنانية الفرنسية، وهي من إحدى الجامعات الخاصة في أربيل، بما في ذلك 5 أقسام والإدارات المختلفة . لذلك ظهور مشكلة عندما بعض الطلاب اجبروا لمغادرة أو تأخير الدراسة لأنها لا يمكن أن تتوفر للطلاب مبلغ لاستكمال الدراسة لاسيما المستوى الأول والثاني. وهذا هو الحال الحقيقي بين الطلاب.

توظف الدراسة الحالية سبعة مقابلات شخصية متعمقة مع مم ارسى العلاقات العامة غير الربحية لفهم كيفية تعريف الأزمات التنظيمية وكيفية التخطيط لهذه الأزمات وكيفية تفاعلها مع استراتيجيات الاستجابة النظرية للتعامل مع هذه الأزمات المحددة وهي الأزمة الاقتصادية التي تسببت إلى قضايا أخرى مثل الثقافة والسياسية والعلاقات.