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## **The Application of social media to The Learning of English**

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### **ABSTRACT**

The purpose of this study which types of social media are most used to learn English by English Department students at Paitaxt Technical Private Institute. The information was gathered through a questionnaire by a researcher who used descriptive qualitative research. The participants include 40 students from Paitaxt Technical Private Institute English Department. Students use YouTube (20%), Instagram (35%), WhatsApp (5%), Twitter (5%), Facebook (25%), Line (0%), Telegram (10%), Google (20%), TikTok (10%), Path App (0%), Quora (0%), and Discord (2.5%), to learn English.

## **1. Introduction**

Social media is an internet-based tool and platform for producing and sharing information, such as words, images, videos, quotes, and other sorts of material. People use social media as a medium of information and communication technology to communicate online. Students nowadays are well-versed in social media. They utilize social media for more than just conversation; they use it for work and learning as well. According to Hudson (2017:59), "social media" refers to websites and apps that enable users to distribute content quickly and efficiently in real-time.

Learning is an essential component of the learning process. Learning is the process of acquiring knowledge of a subject or skill via study, experience, and instruction, meanwhile learning English is the process of acquiring knowledge of the English skill. Most of the students of the English department learn English with technology resources such as internet media. They are listening, speaking, writing, reading and



users skill in four aspects. The students must master English well if they want to succeed in a career in the world of technology.

According to the researcher's observations while studying students in the English Department like using social media. Many students like using social media for a variety of objectives. Students use social media to pass the time while also learning English. Students believe that social media contains a variety of resources such as videos, photos, captions, and other platforms. As a result, students who use social media to study English find it simple and beneficial. Al Arif (2019;225) claims that social media can help pupils improve their English language skills. The usage of social media, which provides entertaining learning possibilities, piques students' enthusiasm for learning English language skills. The students also use social media to learn English when they are having difficulty and want to improve their English skills. Social networking has a positive effect on pupils' English learning. Students can use social media to interact with friends and others all around the world. Students can use social media to expand their knowledge and share it with others. The second aim students gain a lot of information and knowledge through social media by reading or watching certain things. The third benefit of social media is that it encourages pupils to be more creative. It's because there are so many resources for learning English on social media. Students can use their creativity to create their content, such as designing images or films.

Based on the foregoing, the purpose of this study is to describe the many types of social media that students of the English Department of Paitaxt Technical Private Institute use in their English learning.

## **RELATED LITERATURE**

### ***Social Media***

Social media is an internet-based tool and platform that allows people to exchange and develop their knowledge. It can be used to exchange text media (photos, videos, and audio), as well as information and networking features. According to Baruah (2012), social media is a platform for events, ideas, and other types of content. According to Michael (2012:11), social media is an internet-based and mobile service



that allows users to engage in online exchanges, generate content, and join communities.

People use social media as a medium of communication technology to communicate online. People of different ages and educational backgrounds use social media, which is a well-known digital platform. There are many different types of social media, such as Facebook, YouTube, Twitter, and others. 2014 (Monica and Anamaria)

### ***Types of Social Media***

#### **a. Facebook**

Mark Zuckerberg established Facebook in 2004. Facebook is the most widely used social media network. According to a survey conducted by We Are Social, Facebook has 2.499 billion users. It demonstrates that a large number of people use social media in their daily lives. People can connect with family, friends, and strangers on Facebook. It allows users to share movies, photographs, status updates, and posts with one another. Facebook can also aid kids in their academic endeavors. According to Roblyer et al. (2010;134–135), one of the communication technologies used by students to promote their educational communication and collaboration is Facebook.

#### **b. YouTube**

YouTube is a well-known video-sharing website that allows users to publish, share, and watch videos with people all over the world. In 2005, Steve Chen founded YouTube. YouTube has more than 2 billion users in the world. YouTube is open to anyone who wants to search for and watch videos of a variety of professions. On YouTube, Hasemi, Bardine, and Ghasemi (2011) discussed categories. Comedy, Sport, Education, Music, News, Travel, Gaming, Film, Animation, People and Vlogs, Pets and Animals, Technology and Science are some of them.

#### **c. WhatsApp**

WhatsApp is the most popular way for individuals to interact with one another. Brian Aton and Jon Kaum founded WhatsApp in 2009. According to the poll we conducted, about 1620 billion people utilize WhatsApp in their everyday lives. Users can send personal messages, join groups, and update their stories. Users communicate with other WhatsApp users by dialing a phone number. According to Anamalai (2019),



WhatsApp is a chat/group-based application that can be used to enhance learning in the classroom with small groups. According to this notion, WhatsApp can be used to learn English. It improves pupils' writing and reading abilities. WhatsApp can also help you get more excited about learning.

#### **d. Instagram**

Social media today com is the source of this information. In the year 2020, Instagram will be the most widely used social media platform. In 2010, Mike Krieger founded Instagram. According to a poll conducted by We Are Social in 2020, Instagram has over 1 billion active users. Instagram is a social networking site that allows users to make public profiles, interact with other users, and observe and communicate with other users in real-time. Kenny is a character in the television series *Kenn* (2015;8). Instagram is a photo-sharing mobile app that allows you to share your photos with others. Instagram allows users to connect. Users can follow other users, publish or share photographs or videos with captions, leave comments and like posts, exchange direct messages, and create stories. As a result, Instagram is concentrating on image ads with video captions or descriptions. L2 learners can use Instagram to create their writing. Kelly (2015;1)

#### **e. Twitter**

Berners-Lee founded Twitter in 2006. According to a poll conducted by We Are Social, Twitter has 360 million users. Twitter users use 140-character tweets to communicate with their followers, mentions, replies, and hashtags. According to Stech (2015), unregistered users can only read Twitter, but registered users can write to Twitter via websites or other mobile applications. Students in the English Department can use Twitter to learn English. @learnEnglish, @learnEnglish\_bc, and @ellalanguage are just a few examples.

#### **f. Line**

Users utilize Line as one of the platform messengers. Users can send personal messages to other users or accounts, as well as communicate with text, images, video, and audio, among other things. Line was discovered in 2011 by Jack Dorsey. Around 60 million people use Line to manage their social media accounts these days. To add

friends to Line, type in their phone numbers. Line also allows users to add accounts that are related to their English accounts.

### **g. Path**

Dave Morin discovered the path in 2010. The user's journey is estimated to be around 4 million. Path is a social networking software that lets users send and receive photos and messages. The utilization of the path is appealing to customers looking for particular areas to spend time with their families and friends. Users can send photos and videos to other users. Path allows you to listen to music, watch movies, or read books.

### **h. Telegram**

Pavel Durov discovered Telegram in the year 203. Telegram's user base will grow in 2020. It has a population of roughly 1.5 million people. Telegram is a cross-platform, free application that allows users to connect with others. Users can send and receive photographs, movies, stickers, audio files, and other files using Telegram, which is available on cell phones and phone devices (Android, IOS, Windows Phone, and PC peripheral systems). According to Selamat (2015), Telegram is used for the learning process during an after-class meeting.

### ***Learning English***

- a. Publicity
- b. Forum
- c. Report on the group project
- d. Practice listening, writing, speaking and reading.
- e. Audio and video input
- f. Sharing of content and materials

Learning English is an activity that the student engages in throughout class. The process of acquiring knowledge. According to Suryono and Hariyanto (2011;9). Learning is a process in which students or learners acquire knowledge, develop skills, improve their behavior, and strengthen themselves. When it comes to teaching and learning, there are a few things to keep in mind. Teaching and learning are two distinct activities that can't be separated. According to Langit (2015;8), teaching and



learning are collaborative efforts between a teacher and a student to achieve a certain educational goal. Brown (2010;7-8) defines learning as the process of gaining knowledge of a subject or skill through study, experience, or instruction. Brown additionally lays out the components of the definitions as follows: Learning is a continuous process. Learning is the process of retaining information or skills. Retention implies memory and cognitive organization. d. Learning entails activities; e. learning entails some type of practice, and f. learning entails a behavioral change. There are four language skills required in the language of the English course. Listening, reading, speaking, and writing are the four components of the English language, according to Brown (2010:224). Students must master all of the skills to learn the English language. They are as follows:

### **1. Listening ability**

The process of hearing, building meaning from, and responding to spoken or nonverbal communication with attentive attention is known as listening abilities.

There are four different types of listening abilities. They are as follows:

- a.** Paying close attention to words, phenomes, intonation, and other aspects of speech is what intensive listening entails.
- b.** Responsive listening entails paying attention to brief stretches of language (Greetings, orders, understanding checks, etc.).
- c.** Selective listening is a method of gathering information by listening to a short talk for several minutes. For example, a classroom directive to listen to the radio or a news article.
- d.** Extensive listening can help you enhance your fluency in listening.

### **2. Reading skills**

Reading is the process of deciphering the meaning of words. The eyes acquire written symbols (letters, punctuation, marks, and spaces) and the brain converts them into words, sentences, and paragraphs. Reading, according to Grobe and Stoller (2013:1), is the ability to deduce meaning from and evaluate data.

**There are several sorts of reading abilities:**

- a. Skimming** is the process of reading quickly to gather information about a primary topic.
- b. Scanning** is the act of reading a text quickly to find the information you need.
- d. Intensive reading** is the practice of reading a longer text for pleasure and overall comprehension.
- e. Extensive reading** entails reading a shorter text to obtain comprehensive information.

**3. Writing skill**

According to Wyrick (2011), writing is a useful talent for expressing ideas and exploring one's thoughts and feelings. Writing can help kids think critically and thoroughly, which is necessary for successful writing. It necessitates a large vocabulary, precise grammar, and spelling. As a result, proper grammar and punctuation are essential in written communication. Coherence is also required in writing. Three steps to good writing. They are as follows:

- a.** Before you start writing, gather your thoughts, ideas, and opinions. It creates a simulation of the purpose, substance, and writing.
- b.** After gathering ideas, thoughts, and opinions, students must organize their writing.
- c.** Revision: checking the text twice. It is a process of changing, adding, and removing words to provide good content for the reader.

**4. Communication skills (Speaking skills)**

Speaking ability is the ability to express one's thoughts, concepts, and feelings in words. People make sounds via their vocal cords and their brains. It's not easy to be a good speaker. To make the other speakers understand the message that the sound produces, the pupils must learn grammar, vocabulary, and pronunciation. Communication requires good speaking abilities. According to Arry (2000:10), there are five components to speaking skills.

- a.** Comprehension: A subject must respond well to speech to initiate oral communication.



- b.** Grammar refers to how words are combined to form a phrase. Students must be able to incorporate the correct grammatical sentence into a discussion.
- c.** Vocabulary: A good vocabulary is essential when communicating. By mastering vocabulary, pupils will be able to select the most relevant word to utilize in any situation.
- d.** Pronunciation: This is the process by which students produce clear language when speaking. It is concerned with the phonological process, which is a part of grammar composed of parts and rules that determine how sounds change and pattern in a language.

## **METHOD**

This study employs a descriptive qualitative research approach. The participants in this study are 40 English Department students at Paitaxt Technical Private Institute in the academic year 2021/2022. The researcher utilized a questionnaire to gather information.

The following steps were used to obtain the data: The first step is to prepare the questionnaire sheet. The second step is to distribute the questionnaire. The third step is to have the pupils fill out the questionnaire page. Finally, gather the questionnaire sheet. The researchers utilize the steps below to analyze the data. First, read and analyze the student-completed questionnaire. The total answer is counted and entered into a table. After that, divide the questionnaire response into percentages. Using the % calculation formula (Healey, 2012).

$$\% = \frac{F}{N} \times 100$$

## **Findings And Discussion**

The types and percentages of social media used by students are provided in the following table, based on 40 replies from students of the English Department of Paitaxt Technical Private Institute.



Table 1 shows the different types of social media and the percentage of students who use them to learn English.

No	Types of Social Media	Frequency
1	YouTube	20 (50%)
2	Instagram	14 (35%)
3	WhatsApp	2 (5%)
4	Twitter	2 (5%)
5	Facebook	10 (25%)
6	Google	8 (20%)
7	Line	0 (0%)
8	Telegram	4 (10%)
9	Path	0 (0%)
10	TickTok	4(10%)
11	Quora	0 (0%)
12	Discord	1(2.5%)

According to the researcher, YouTube is the most popular social media platform among students. It demonstrates that the percentage has increased (20 percent). This indicates that **YouTube** is the most popular social media platform for students learning English. It's because YouTube has a plethora of video materials for improving English skills. As a result, kids can easily learn English by watching videos on YouTube. The second, with a percentage, is **Instagram** (14 percent). Instagram is a well-known social media platform. It has a lot of fascinating materials. Videos, subtitles, photographs, and other media are included. As a result, pupils can post theirs on Instagram.

With 10 percent, **Facebook** is the third most popular social media platform among students, and it allows students to easily express their ideas and communicate with their classmates about improving their English skills. Then there's **Google**, which has a percentage (of 20 percent). Following **Twitter**, with a ratio of 15%, comes after Google students can learn and enhance their English skills by following intriguing tweets on Twitter. **Telegram** with a percentage of 10%, also **TickTock** the same (10 percent), **WhatsApp** (5%), Discord (2.5 percent) other social media platforms used by



students to learn English include **Quora** App (0 percent), **Path** (0 percent) and **Line** (0 percent).

## **Conclusion And Suggestion**

The findings demonstrate that students use a variety of social media platforms to study English. **YouTube, Instagram, Facebook, Google, Twitter, and Telegram** are among the social media platforms used by students. TikTok, WhatsApp, Line, Path, Quora, and Discord are just a few of the apps that students use to learn English.

The following are some ideas based on the foregoing conclusion. To begin with, information on the types of social media that English Department students use to learn English should be used to assist lecturers in managing their teaching and learning processes. Students' English language abilities can be improved by lecturers using social media as a learning tool. The kids should then attempt to use other social media effectively to study English. The researchers suggest that other scholars perform comparable studies on other elements of social media use in English learning.

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## به کارهینانی تۆره کۆمه لایه تیه کان بۆ فیربوونی زمانی ئینگلیزی

### پوخته:

مه بهست له م لیکۆلینه وه یه ئه وه یه که کام جوړی تۆره کۆمه لایه تیه کان زیاتر به کار دیت بۆ فیربوونی زمانی ئینگلیزی له لایه ن قوتابیان به شی ئینگلیزی له په یمانگای تایبه تی ته کنیکی پایته خت زانیاریه کان له رینگه ی پرسیا ریکه وه کۆراته وه له لایه ن تویره ریکه وه که تویره نه وه ی کوالیتی وه سفی به کارهیناوه. به شدار بووان ۴۰ قوتابی له به شی ئینگلیزی په یمانگای تایبه تی ته کنیکی پایته خت له خو ده گریت. قوتابیان یوتوب به کار دین (20٪)، ئینستاگرام (۳۵٪)، واتساپ (۵٪)، تویتەر (۵٪)، فه یسبووک (۲۵٪)، هیل (۰٪)، تیلیگرام (۱۰٪)، گوگل (۲۰٪)، تیکتوک (۱۰٪)، پاڤ (۰٪)، کورا (۰٪)، دیسکۆد (۲.۵٪) بۆ فیربوونی زمانی ئینگلیزی.

ووشه کان: تۆره کۆمه لایه تیه کان، فه یسبووک، فیربوونی زمانی ئینگلیزی.

## تطبيق وسائل التواصل الاجتماعي لتعلم اللغة الإنجليزية

### الملخص:

الغرض من هذه الدراسة ما هي أنواع الشبكات الاجتماعية الأكثر استخداما لتعلم اللغة الإنجليزية من قبل طلاب قسم اللغة الإنجليزية في معهد پایتهخت التقني الخاص. تم جمع المعلومات من خلال استبيان من قبل باحث استخدم البحث النوعي الوصفي. ومن بين المشاركين 40 طالبا من معهد پایتهخت التقني الخاص قسم اللغة الإنجليزية. يستخدم الطلاب يوتوب (20٪)، انستاگرام (35٪)، واتساپ (5٪)، تویتەر (5٪)، فه یسبووک (25٪)، لاین (0٪)، تیلیگرام (10٪)، گوگل (20٪)، تیکتوک (10٪)، پاڤ (0٪)، کورا (0٪)، دیسکۆد (2.5٪) لتعلم اللغة الإنجليزية.

الكلمات المفتاحية: وسائل التواصل الاجتماعي، فه یسبووک، تعلم اللغة الإنجليزية.